THE AMERICAN LODGE 1954

Christmas at the Lodge

Three signature 5 x 7 Christmas cards inspired by the warmth, tradition, and quiet elegance of a classic American lodge Christmas.

Included	Files
3 Home Printing cards	5 x 7 PDFs at actual size
3 Print Shop cards	Print-ready PDFs with bleed/crop marks
3 Coordinating envelopes	A7 envelope PDFs

PRINTING RECOMMENDATIONS

Best result: print through a local print shop on 110-130 lb natural white, uncoated cover stock. A subtle eggshell, felt, or vellum texture works beautifully. Avoid glossy photo paper.

Home printing: use the files in the Home Printing folder and print at 100% / Actual Size. Do not select Fit to Page or Scale to Fit.

Print shop: send the files from the Print Shop - Recommended folder. These include bleed and crop marks for professional trimming.

Finished card size: 5 x 7 inches, portrait.

Envelope size: A7, approximately 5.25 x 7.25 inches.

CARD BACKS

Each card includes The American Lodge 1954 five-tree brand mark on the back. The coordinating envelopes use the trees-only mark.

A NOTE ON COLOR

Printed color can vary slightly by printer, paper, monitor, and ink. For the most authentic lodge look, use a warm natural-white stock rather than a bright blue-white paper.

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